

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP SEP27/12 17.10
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOMSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

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DATE SEP27/12 17.10

STRA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 2054
AGENCY PRODUCT CODE =

24	S	1135F-1205A	30	\$1,600.00	9/26	9/27	0	W-TH
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PROGRAM : NIGHTLINE
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 3 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

25	S		1135P-1205A	30		\$1,600.00	10/1	10/4	4		M-TH	4
PROGRAM : NIGHTLINE												
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-19 FOR 5 SPOTS/WK												

28	A		400P-500P	30		\$1,400.00	10/1	10/2	2		M-TU	2
PROGRAM : DR OZ												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-24 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-25 FOR 1 SPOT/WK												

29	A		1200N-100P	30		\$1,800.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 28-29												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#24	MISSED:W-TH/1135P-1205A	SEP26(3/WK)	30S	\$1,600.00	(SEP27/12)
		BUY#25	M-TH/1135P-1205A	OCT2	30S	\$1,600.00	
			OFFER:M-TU/400P-500P	OCT1(2/WK)	30S	\$1,400.00	PLS ADVISE.
			& M-TU/1200N-100P	OCT1(2/WK)	30S	\$1,800.00	
CMT:WE CAN OFFER							

SEP/12	87300.00	OCT/12	182300.00	CONTRACT TOTAL	269600.00
				TOTAL SPOTS	83

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE